

## **Editorial Introduction**

In our last issue, we reported our enforced move from Aberystwyth University to Huddersfield. This has been accomplished smoothly, and with no apparent problems – our thanks again to colleagues there for your emergency help with this. In this issue, we are taking the opportunity of the move, to update the various documents that define who we are, what we aim to do, and how we work. These can be found via our slightly-reconstructed front page. In particular, a new ‘Founding Principles and History’ of the Journal has been debated and agreed among members of the Editorial Board. To us, this is important, because it tries to characterise in summary fashion the current state of our domain, and our place and role within it. Comments of any kind on this will be very welcome.

More practically, we have now updated other documents such as our Submission Guidelines, and also made available here our advice to anyone planning a Themed Section of the Journal. The document sets out how we expect this to be organised and managed. Please, let me know if anything appears unclear about any of these.

The contents of this issue display particularly well, I believe, the generous but critically-steered understanding we have of the field of *audience and reception studies*. Alongside some valuable but in a sense traditional reports of empirical research into particular audiences, we also have accounts of research, or reflections on developments, which widen the brief of ‘audience research’. We hope our readers continue to value the wide mix of topics and approaches which have always characterised the Journal.

Martin Barker,  
Joint Editor